



SATURDAY 9.18.2021

Independence Clubhouse

SPONSORSHIP  
OPPORTUNITIES

# FESTIVAL HIGHLIGHTS

- 20+ top restaurants & chefs along Delaware's Culinary Coast™
- 75+ wines, spirits & craft beers
- Talented musicians enhance your experience
- Exciting chef throw-down: restaurant chefs vs. food truck chefs
- Silent auction, Wine Wall & other surprises
- Ample free parking & door-to-door shuttle



Since our inception in 2015, we have raised more than \$130K, which has enabled our beneficiaries to flourish and inspire others. This year, the proceeds will benefit the Delaware Restaurant Association and Developing Artists Collaboration.

We “pour our hearts” into making this event such a success, so we can raise our glasses to the organizations dedicated to strengthening our community.

This is a mouth-watering opportunity to market your brand to a high-income, fun-loving audience, while giving back to Delaware charities and making a huge impact in your community.

winner of  
**“BEST EVENT  
OF THE YEAR”**  
-Southern Delaware Tourism Assn

**BENEFITS OF SPONSORSHIP**  
**EVENT PROMOS | BRANDING**  
**MARKETING | FREE TICKETS**

SPONSORSHIPS RANGE FROM \$500-\$5000



**SATURDAY 9.18.2021**  
NOON-3:30PM

[www.sodelfest.com](http://www.sodelfest.com)

@sodelfest stacy@sodelfest.com 302.245.4262





# 2021 SPONSORSHIP OPPORTUNITIES

MARKETING & PROMOTIONAL BENEFITS	CONNOISSEUR \$5000	GOURMET \$2500	WINE SNOB \$1000	PATRON \$500
Recognition on event website	TITLE LOGO & LINK	LOGO & LINK	LOGO	NAME
Recognition on all printed materials	TITLE LOGO	LOGO	LOGO	
Ad on event home page footer	BANNER AD (728 x 90px)			
Ad on event website interior page	VERTICAL AD (180 x 240px)	VERTICAL AD (180 x 240px)	AD (180 x 150px)	
Recognition on all event emails	TITLE LOGO	LOGO		
Dedicated news release with photo	✓	✓		
Opportunity for radio & TV interviews	✓	✓		
Exclusive recognition on social media	3 PRE/2 POST	2 PRE/1 POST	1 PRE/1 POST	
Inclusion in social media posts	✓	✓	✓	✓
Exclusive event signage	MAIN ENTRANCE	✓		
Inclusion on all sponsor signs at event	✓	✓	✓	✓
Additional banners at event	2	1		
Complimentary festival tickets	10	6	2	1
Opportunity to add discounted tickets	✓	✓	✓	✓
Certain benefits are dependent upon submission deadline. Sponsors are responsible for providing full color high resolution EPS or PDF artwork and logos.				

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# 2021 SPONSORSHIP COMMITMENT

Sponsorships confirmed before **August 1, 2021** are guaranteed maximum coverage

## SELECT YOUR SPONSORSHIP

- ☐ Title Sponsor | \$10,000
- ☐ Golden Glass Sponsor | \$5,000
- ☐ VIP Riedel Dinner Sponsor | \$5,000
- ☐ Connoisseur Sponsor | \$5,000 ▶
- ☐ Gourmet Sponsor | \$2,500 ▶
- ☐ Wine Snob Sponsor | \$1,000
- ☐ Patron Sponsor | \$500

## Competitive Advantage Selection for Gourmet & Connoisseur Sponsorships

Pick one on which to feature your business:

- ☐ Chef Throw-Down
- ☐ Volunteer T-shirts
- ☐ Wine Wall
- ☐ Music / Music Tent
- ☐ Chef/Mixologist/Artist Tent

Please describe any in-kind sponsorship you are providing:

Products/Services: \_\_\_\_\_ Retail Value: \$ \_\_\_\_\_

## CONTACT INFO

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*Please make all checks payable to: Creative Coastal Connections Corp.*

*All payments and forms should be mailed to: Creative Connections Corp, Attn: Stacy LaMotta  
20474 Old Meadow Lane, Lewes, DE 19958 or email: [stacy@sodelfest.com](mailto:stacy@sodelfest.com)*

## SPONSOR LOGO & ARTWORK

Sponsors are responsible for providing hi-res full color logos in EPS or PDF formats.

Sponsors are responsible for providing online ads. *Creative services available for an extra fee.*

Email artwork to [stacy@sodelfest.com](mailto:stacy@sodelfest.com)

## QUESTIONS?

Stacy LaMotta | 302.245.4262 | [stacy@sodelfest.com](mailto:stacy@sodelfest.com)

